Demand Vision. Next Generation AI Fuel Demand Forecasting.

Demand Vision™ is an innovative AI-powered demand forecasting solution, whose high accuracy volume predictions from forecasted customer liftings empower refined fuel suppliers to optimize operations.

Challenges in today's dynamic market

- Accurately predicting demand fluctuations across multiple regions
- Optimizing pricing strategies in a dynamic market environment
- Ensuring efficient inventory management and supply chain operations
- Making data-driven decisions in a fast-paced industry

Solution overview

Demand Vision is the culmination of a partnership between DTN and Stovell AI to develop an advanced AI-driven solution for predicting, analyzing, and responding to fuel demand patterns.

Unmatched capabilities

By leveraging deep learning AI models and comprehensive market data, Demand Vision lets fuel suppliers more accurately anticipate market shifts, optimize pricing, and improve efficiency across their entire network.

- Zero IT integration required for instant deployment
- AI-powered volume demand predictions with high accuracy
- Daily forecasts up to 13 weeks in advance
- Granular predictions at customer, terminal, metro, state, and regional levels
- Rapid ROI results within the first week

Solution benefits

Demand predictions
Accurately predict market demand from comprehensive market data and AI models

Pricing optimization
Insights inform dynamic pricing strategies to protect margins

Inventory manager
Optimize inventory levels and supply chain operations based on predicted demand

Terminal analysis
Discover granular insights from demand patterns to improve operational efficiencies

Alerting
Customize alerts for significant demand shifts, market trend thresholds, and optimization opportunities

Request a demo and discover how we are evolving refined fuels success.

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